

IJ Summer Academy 2009

Freedom and Responsibility in the Media

July 26 to August 21, 2009 in Hamburg, Germany

Programme announcement 76 125 067 00

International Institute for Journalism (IJ)



On behalf of



Federal Ministry
for Economic Cooperation
and Development

inVent

Capacity Building International
Germany



The International Institute for Journalism (IJ) of InWent – Capacity Building International, Germany, announces its Summer Academy "Freedom and Responsibility in the Media" for young journalists to be held in Hamburg, Germany from **July 26 to August 21, 2009**.

The following information is to provide details on the programme, admission requirements and organisational issues.

Course Objectives

The Summer Academy aims at promoting media freedom and journalistic ethics by empowering young, up-and-coming journalists to make ethical decisions in their daily working routine as well as under difficult circumstances. The programme is a unique opportunity to broaden the knowledge on the key topic of press freedom, discuss professional ethical standards and reflect on their reasons of being. It seeks to cover both practical experience and profound insights into the political and ethical framework that guides the practical journalistic work.

Course Contents

Topics to be covered during the IJ Summer Academy include:

- Media and responsibility: why do ethics matter?
- Functions and limits of press freedom
- Comparison of private, state-owned and public service media systems
- Content and purpose of ethical codes for journalists
- Relevant norms and their pitfalls: accuracy and fairness; protection of sources; conflict of interest
- Investigative journalism and ethical constraints
- Media and conflict: sensitive reporting
- Role of a free press in the development process

Target Group

The Summer Academy is open to young journalists working for print and online media as well as in news agencies.

Applicants are expected to:

- have a minimum of two years of professional experience
- be not older than 30 years
- be in permanent employment with good chances of promotion
- be proficient in English.

Women journalists are particularly encouraged to apply.

The closing date for applications is May 28, 2009

Methods of Teaching

The IJ Summer Academy combines lectures, discussions, group work and exercises which derive from the participants own work experiences. Participants are requested to provide material concerning cases that describe the violation of journalistic standards in their opinion. The course includes field trips to various newsrooms and media organisations. The programme is conducted in English.



Lecturers

The lecturers are media experts and prominent senior journalists with experience in all aspects of newspaper and online work. Most of them work, or have worked, in leading newspapers, news agencies or online newsrooms in Germany and abroad. They are familiar with the media in developing and transitional countries.

Certificate

Upon completion of the Summer Academy participants are granted a Certificate of Attendance.

Miscellaneous

The international travel costs to and from the training venue are expected to be borne by the employers of successful applicants. In well founded individual cases and unless otherwise stipulated in the bilateral agreement between the Federal Republic of Germany and the applicant's home country, InWEnt may provide round trip tickets to the training facility from the nearest international airport in the respective home countries. InWEnt will not cover any other expenses incurred in the home countries related to traveling abroad. If InWEnt provides international flight tickets, they will be economy class reservations in accordance with the regulations of IATA-airlines.

It is expected that the participants are granted leave for the duration of the course and that their salaries will be continued to be paid to ensure maintenance of their dependants. Accommodation costs as well as daily allowances to cover meals will be borne, within the limits of pertinent regulations, by the IIJ of InWEnt.

Further information and application forms can be obtained from:

International Institute for Journalism (IIJ) of InWEnt

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International Institute for Journalism

The IJ was founded in 1962 in order to give young, up-and coming journalists from developing and transitional countries the opportunity to enhance their knowledge in the media business. It offers advanced training and dialogue for print and news agency journalists as well as for online journalists.

The aim of the IJ programme is to strengthen freedom of expression and press freedom in the partner countries of the German development cooperation and thus improve the conditions for democratisation and economic and social development. In this capacity, the IJ represents a key pillar in the media development work of the Federal Government of Germany and particularly of the Federal Ministry for Economic Cooperation and Development (BMZ).

The IJ currently offers up to 40 training courses and dialogue programmes per year which take place both in Germany and in the partner countries and reach approximately 500 media workers. A high proportion of our alumni hold senior positions in the media industry throughout the world.

InWEnt – Qualified to Shape the Future

InWEnt – Capacity Building International, Germany, is a non-profit organisation with worldwide operations dedicated to human resource development, advanced training, and dialogue. Our capacity building programmes are directed at experts and executives from politics, administration, the business community, and civil society. We are commissioned by the German federal government to assist with the implementation of the Millennium Development Goals of the United Nations. In addition, we provide the German business sector with support for public private partnership projects. Through exchange programmes, InWEnt also offers young people from Germany the opportunity to gain professional experience abroad.

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